

ABRIDGED TERMS OF REFERENCE

Consulting Services for Training of RYAF project teams to conduct online training for adaptation to COVID -19 and the future in the project “scaling up rural youth access to inclusive financial services for entrepreneurship and employment”.

Introduction

The Eastern African Farmers’ Federation (EAFF) was formed in 2001 as a non-political, non-profit and democratic organization, whose role is to voice the concerns and interests of farmers of the region to enhance their social-economic status and regional cohesiveness. EAFF’s establishment was championed by national farmers’ organizations from Kenya, Tanzania, Uganda, Rwanda and DR Congo. Membership was subsequently extended to Rwanda, Burundi, Eritrea, Djibouti, Ethiopia and South Sudan. EAFF membership is now composed of 23 farmer organizations serving about 20 million farmers. EAFF is one of the IFAD funded investment projects in East Africa and will benefit directly from the outcomes, results and best practices that will be generated and disseminated in this project.

EAFF secured grant funding from IFAD to implement a youth project dubbed “scaling up rural youth access to inclusive financial services for entrepreneurship and employment”. This project is being implemented in 4 countries i.e. Kenya, Uganda, Burundi and Rwanda. The overall goal of this project is to enhance the current process of raising capital for poor rural youth enterprises (start-up/existing/scale-ups) by mitigating financial institutions risks, increasing interactions with industry experts, acquiring new knowledge and sharing success stories. One in four businesses generally fail before their second year, and half do not survive beyond the fifth year; a situation experienced by many youth-led agri-enterprises in Kenya, Uganda and Rwanda. This is a growing concern in a countries which has very young population coupled with a high youth unemployment rate. Economically viable agribusinesses could help to address this challenge; thriving youth-led agribusinesses are vital for job creation, make agri-enterprises attractive to the youth and hence could contribute towards alleviating youth unemployment.

Rationale

Since the outbreak of the COVID-19, many businesses have been crippled due to limited of movement from one country to another and also internal movement by various governments have been crippled. This has crippled many activities within various organizations and thus project implementation is difficult using the old fashioned system of physical meetings and trainings. As digitization continue to progress, more and more countries and people are now forced to adapt to using online facilities to access content. As a way to comply with WHO regulations on social distancing, EAFF would like to gain much needed skills to

- A) Develop content for online training
- B) How to train online using various platforms
- C) Analyze the impact of online training to youth agribusinesses

EAFF is therefore seeking the services of a consultant who has prior experience in doing this.

His/her role will be to

- 1) Develop a training curriculum for online training
- 2) Train RYAF project staff on how to use various training software
- 3) Recommend software's that can be used for online training now and in the future
- 4) Assess the multimedia materials mainly video tutorials done by the RYAF project staff and hand hold them till they now how to develop and use online training materials.

Ps. We encourage consultants to follow the guidelines of WHO for their own safety.

Timelines

This assignment will run for 2 weeks months from 1st October 2020 – 15th October 2020

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If interested, please send your Technical (with detailed SOW) and financial bids by COB 18th

September 2020