



Eastern Africa Farmers Federation
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Consultancy Opening

Posting title: Call for expression of interest.
Mentoring and coaching youth Agri-enterprises in a bid to assist business development and financial linkages within the project “Scaling up rural youth access to inclusive financial services for entrepreneurship and employment”

Job title: Consultancy
Department: Eastern Africa Farmers Federation -Youth
Posting period: 5th June to 4th July 2020

Introduction

The Eastern African Farmers’ Federation (EAFF) was formed in 2001 as a non-political, non-profit and democratic organization, whose role is to voice the concerns and interests of farmers of the region to enhance their social-economic status and regional cohesiveness. EAFF’s establishment was championed by national farmers’ organizations from Kenya, Tanzania, Uganda, Rwanda and DR Congo. Membership was subsequently extended to Rwanda, Burundi, Eritrea, Djibouti, Ethiopia and South Sudan. EAFF membership is now composed of 23 farmer organizations serving about 20 million farmers. EAFF is one of the IFAD funded investment projects in East Africa and will benefit directly from the outcomes, results and best practices that will be generated and disseminated in this project.

EAFF secured grant funding from IFAD to implement a youth project dubbed “scaling up rural youth access to inclusive financial services for entrepreneurship and employment”. This project is being implemented in 3 countries i.e. Kenya, Uganda and Rwanda. The overall goal of this project is to enhance the current process of raising capital for poor rural youth enterprises (start-up/existing/scale-ups) by mitigating financial institutions risks, increasing interactions with industry experts, acquiring new knowledge and sharing success stories.

One in four businesses generally fail before their second year, and half do not survive beyond the fifth year; a situation experienced by many youth-led Agri-enterprises in Kenya, Uganda and Rwanda. This is a growing concern in a country which has very young population coupled with a high youth unemployment rate. Economically viable agribusinesses could help to address this challenge, thriving youth-led agribusinesses are vital for job creation, make Agri-enterprises attractive to the youth and hence could contribute towards alleviating youth unemployment.



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Many youth Agri-enterprises are confronted with a web of complex challenges that impede their growth, profitability and sustainability. Hence, revitalizing and enhancing youth Agri-enterprises to prosper requires a vigorous approach. For this purpose, the RYAF project would like to employ a mix of workshops, peer learning and mentorship to help youth-led enterprises navigate the perils of establishing a start-up in order to thrive. This multi-pronged approach will assist youth entrepreneurs to fast-track the adaptation of proven business practices and innovate and grow their businesses. EAFF is therefore looking for a consultant who will help us expedite this multi-pronged approach.

Terms of Reference/Scope of Work

Mentorship is a relationship in which an experienced or knowledgeable person guides a less experienced or knowledgeable one. The mentor may be older or younger than the person being mentored, but he or she must have relevant expertise. In order to effectively do this, EAFF has tailor made a mentorship strategy which mentees may follow during the mentorship process. However, we would like to improve this tool to ensure that it yields the maximum benefit. The RYAF project is looking into

- a) Look through the business plans that are already identified and trained to understand the enterprises and weaknesses.
- b) Develop tailored needs of each enterprise to guide them in various aspects of business development
- c) Identify potential mentors to address gaps and
- d) Develop a mentorship guide for the mentees
- e) Conducting a mentees workshop to capacity build mentees on the mentorship approach agreed upon by EAFF and the consultant.
- f) Link the mentees to the mentors identified for a period to be agreed upon by the mentors
- g) Follow up the mentees learning through the mentors to see progress.

Timelines

This assignment will commence on 20th April 2020 to 30th September 2020.

If interested, please send your Technical (with detailed SOW) and financial bids addressed to

consultancy010@gmail.com

The application has been extended to July 4, 2020, kindly apply now.

NB: Country specific technical and financial proposals highly encouraged from consultants in Kenya, Uganda and Rwanda. However, one consultant with a regional presence are highly encouraged to apply.



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