



## **CALL FOR RURAL YOUTH AGRIBUSINESS ENTREPRENEURS SUPPORT**

### **Round 2: 2019 Agribusiness Business plan call**

The Eastern African Farmers' Federation (EAFF) is a regional farmers' organization whose membership consists of 24 national farmer organizations organized either as cooperatives or commodity associations across 10 countries in Eastern Africa - Burundi, Democratic Republic of Congo, Djibouti, Eritrea, Ethiopia, Kenya, Rwanda, South Sudan, Tanzania and Uganda. The main objective of EAFF is to voice the concerns and interests of farmers across the region to enhance their social-economic status and regional cohesiveness. EAFF is currently implementing the project scaling up rural youth access to inclusive financial services for entrepreneurship and employment which runs from Nov 2017 – Nov 2020 with support from IFAD.

EAFF realizes that it is difficult for youth to access financial services especially in agriculture to either start the agri enterprises or scale out agri enterprises. EAFF has conducted scoping studies on financial models that exist and pose an opportunity for youth to access such financial services. However, to reach the youth, EAFF is using the concept of floating annual calls for proposals for youth to apply. The first call for business plans was in 2018 and this is the second and last call within this project. The previous call managed to interest at least 6569 youth both men and women who are 35 years and below doing various agribusiness ventures. At least 6000 youths have been trained on business planning and some have been linked to either capacity building opportunities and financial services. Based on the above successes, EAFF sees an opportunity to further capacity build youth interested in agribusiness to ensure that youth participate effectively in agriculture as entrepreneurs. EAFF is therefore calling upon youth groups or individual youths in Agriculture or agribusiness related enterprises in Kenya, Uganda and Rwanda to apply for support to help them access

- ) Agribusiness planning training
- ) Agri-business incubation services/mentorship.
- ) Potential funders/ investors and other partnership opportunities.

The support is offered to both existing businesses and start-ups conducted by

youths with an aim of offering employment.

***The support cuts across all sectors of Agriculture and submission MUST be of innovative ideas in any of the following areas of Agribusiness:***

- ) Production, marketing and processing of agricultural products
- ) Appropriate technology and innovations ready for scale up/commercialization e.g. ICT, irrigation, storage etc.
- ) Agricultural finance and agricultural services e.g. sprayer groups, planting groups, weeding groups etc.
- ) Aggregation, supply chain management and distribution
- ) Agriculture inputs (seeds, fertilizer, pesticide etc.)
- ) Business Development Service providers
- ) Cottage industry
- ) Any other relevant area

### **1. Eligibility for application**

To apply for this call one must be

- a) An individual who is 35 years or below living in Kenya, Uganda or Rwanda who either has a start-up or an existing agribusiness enterprise
- b) A group of youth who are registered under the societies act and the membership should comprise of at least 70% youth. CBOS/FBOs **are NOT** eligible to apply for this call.
- c) Must follow the guidelines as stipulated in section 3

NB: Start-up category are businesses that are 6 months and below and existing businesses are those who are over 6 months and have started recording cashflows.

### **2. Criteria for Evaluation of business plans**

The business plans will be evaluated based on

- Innovativeness for the proposed intervention
- Suitability of the business model
- The potential number of youths reached
- Youth-owned enterprises will be given preference. Group dynamics should have at least 70% as youth members.
- Proven experience in agribusiness (production and marketing)

### **3. Application Format**

The business plans **MUST** follow the following format before submission, any application that will not adhere to this format will **NOT** be evaluated:

- ) **Cover page** (Name of the enterprise and contact details and logo if any) (1 page)



) **Risk analysis and contingency planning:**

Contingency measures i.e. adding in buffer for expenses (contingency funds)

) **Appendices: please attach the following appendices**

- Resumes of the management team (just short biographies)
- Letters of references
- Copies of potential contracts (if any)
- Business financial statement
- Copies of existing loans
- Registration certificates
- List of members in excel disaggregated by gender and age and id number (signed by the chair/treasure or secretary of the group)

***PLEASE NOTE: THE PROPOSAL SHOULD CLEARLY INDICATE THE COUNTRY OF OPERATION.***

**NB: Eligible candidates should be from Kenya, Rwanda and Uganda**

**Where to send the business plans**

Please send the business plans to:

EAFF SECRETARIAT  
YOUTH ENTREPRENEURSHIP AND YOUTH PROGRAM  
P.O.BOX 13747 – 00800 NAIROBI

EMAIL: [youthproposals@eaffu.org](mailto:youthproposals@eaffu.org)

Business plans for UGANDA please copy  
[eaffugandayouthagripreneuers@gmail.com](mailto:eaffugandayouthagripreneuers@gmail.com)

Business plans for Rwanda please copy [youthproposalsrwanda@gmail.com](mailto:youthproposalsrwanda@gmail.com)

**DEADLINE: Thursday, 28<sup>TH</sup> February 2019 at 5pm.**